



**Brown County, WI**  
Established 1818

**EMERGENCY MANAGEMENT**  
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**\*-FOR IMMEDIATE RELEASE**  
**August 9, 2021**

(Brown County, Wis.) - FEMA, in coordination with the Wisconsin Emergency Management and Brown County Emergency Management, will conduct a nationwide test of the Emergency Alert System (EAS) and Wireless Emergency Alerts (WEA) on Wednesday, Aug. 11, 2021 beginning at 1:20 p.m. CDT unless there is a forecast for severe weather that day.

The WEA portion of the test will be directed only to consumer cell phones where the subscriber has opted-in to receive test messages. The message will read: “THIS IS A TEST of the National Wireless Emergency Alert System. No action is needed.”

The Emergency Alert System portion of the test will be sent to radios and televisions. This will be the sixth nationwide EAS test. FEMA and the FCC are coordinating with EAS participants, wireless providers, emergency managers and other stakeholders in preparation for this national test to minimize confusion and to maximize the public safety value of the test.

The EAS message will read: “THIS IS A TEST of the National Emergency Alert System. This system was developed by broadcast and cable operators in voluntary cooperation with the Federal Emergency Management Agency, the Federal Communications Commission, and local authorities to keep you informed in the event of an emergency. If this had been an actual emergency an official message would have followed the tone alert you heard at the start of this message. No action is required.”

The test is intended to ensure public safety officials have the methods and systems that will deliver urgent alerts and warnings to the public in times of an emergency or disaster. Unless severe weather is expected, the weekly tornado siren test will also be conducted at 12:00 noon that same day.