



NEWS RELEASE

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Festival Foods increases store leader flexibility, decreases scheduled hours

GREEN BAY, WISCONSIN – (April 28, 2021) – At Skogen's Festival Foods, headquartered in De Pere, Wisconsin, one of the company mottos is "Always Remember We're a Family," and as a company, it recognizes the need for work-life balance with its associates.

In an effort to promote work-life balance, Festival Foods has decreased scheduled work-week hours for department managers companywide. The new 40-hour schedule replaces the 45-hour-plus weekly schedules that remain common throughout the rest of the retail industry.

"We recognized that associates who enjoy their lives outside of work are more productive while they're at work," said Frank Abnet, Festival Foods senior vice president of operations. "This change is about giving our department managers more time to do what they love outside of work."

In addition to the decrease in scheduled hours, Festival Foods has implemented core hours – a set window of time a department manager agrees to be in the store every shift. Outside of core hours, managers may choose to work earlier or later in the day to round out their shifts.

"Say a manager and their leader have agreed that the associate will work core hours of 10 a.m. to 2 p.m. That associate may choose to work 7 a.m.–2:30 p.m. or 10 a.m.–6:30 p.m. on any given day. It's their choice," Abnet said.

The freedom to choose their non-core hours increases flexibility for scheduling personal appointments, attending children's events and more.

"This is a game-changer for department managers who seek more flexibility with their schedules, and we hope it will provide them a better work-life balance," Abnet said.

To learn more about Festival Foods, visit festfoods.com.

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company, which began operating as Festival Foods in 1990, employs more than 7,500 full- and part-time associates and operates 33 full-service supermarkets across the state of Wisconsin. Festival Foods is @festfoods on Twitter, Instagram and Facebook. For more information about Festival Foods, visit www.festfoods.com.

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