



# WISCONSIN LEGISLATURE

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For Immediate Release

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## **Bernier, Rozar Introduce Bill to Honor Colby Cheese**

(Madison)... State Senator Kathy Bernier (R-Lake Hallie) and Representative Donna Rozar (R-Marshfield) introduced a bill to name Colby cheese Wisconsin's State Cheese. The authors issued the following statement upon introduction:

“We are thrilled to introduce this bill to honor Colby cheese as Wisconsin's State Cheese. Colby began as a farm family recipe dreamed up by a young man on the floor of his father's small wooden cheese factory. Today, it has gone on to become world-famous and one of America's most popular cheeses.

“Colby was real innovation – its inventive processing led to breakthroughs in cheesemaking that have truly changed cheese and put Wisconsin on the cheesemaking map. This bill celebrates that history and innovation, but it's about more than just cheese – it's a reminder that just one small person from one small place can take an idea and change history – even cheese history.”

*Senator Bernier and Representative Rozar both represent the City of Colby in Clark and Marathon counties – the birthplace of Colby cheese.*

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