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## **Dohmen Company Foundation Announces New Executive Team Member**

**Sara Meaney Joins as Chief Marketing and Communications Officer**

Milwaukee, WI. Jan. 7, 2021 — The Dohmen Company Foundation (Dohmen) announced the appointment of marketing and leadership veteran Sara Meaney to the role of chief marketing and communications officer.

“We are excited to bring Sara’s versatile skill set and creative energy to our leadership team,” says Kathy Koshgarian, president and chief operating officer. “Her experience and proven impact across public, private and nonprofit sectors brings velocity to the organization as we realize our vision to promote healthy communities powered by healthy people.”

Koshgarian said Meaney will lead marketing strategies, branding and communication efforts across Dohmen’s portfolio of programs, social businesses and community engagement channels focused on creating social return.

“The healthcare trend continues to go into the wrong direction with more than 40% of the US population being affected by chronic disease and increasing rates of diabetes, heart disease and obesity,” Koshgarian said. “We are committed to a collective approach to solve this problem - the time is now to come together to provide education and preventative interventions, like food, to empower us all to live our healthiest life and reduce development of health problems requiring expensive medical treatment.”

Dohmen Company Foundation board member and former CEO Cynthia LaConte said, “We find Sara’s cross-sector skills and experience perfectly aligned for this role to catalyze the necessary change that lies before us.”

With 25 years of strategic marketing and communications experience, most recently as secretary of the State of Wisconsin Department of Tourism, Meaney brings unique perspective into her new role. “The opportunity to combine my experiences, strengths and desire to positively impact communities and the people within them is exciting,” she says. “I’m proud to be part of an organization that sees the importance of empowering people to live their healthiest life. I truly believe that healthy communities start with healthy people.”

### **About the Dohmen Company Foundation**

With more than 162-years of healthcare experience, Dohmen has found a way to combine the rigor of business with the heart of philanthropy, becoming the first organization in the nation to transition from a family-owned S-Corporation to a foundation-owned philanthropic enterprise. Today, instead of creating shareholder return, Dohmen is focused on creating social return by promoting healthy communities

powered by healthy people, through its own community programs, programs delivered by partner organizations and its portfolio of social businesses.