

For Immediate Release January 20, 2021

## JOE MALDONADO ENDORSES YANNETTE FIGUEROA COLE FOR ALDER DISTRICT 10

**Madison** – Joe Maldonado endorses Yannette Figueroa Cole on her campaign for Common Council, District 10. Maldonado had strong words of support; "Yannette has the rare combination of head and heart that will be an incredible asset to her District, the City of Madison, and surrounding communities. She steps up when there is a need for front line leadership and steps back to give credit and nurture leadership in others. She is bold and uses her voice to seek just policy; gives her sweat equity to serve others; uses her business background to create efficient processes that help people and use resources responsibly. I would be proud to serve the same neighborhood as her."

Joe Maldonado joins several community members and elected leaders endorsing Yannette, including:

- Shiva Bidar, Madison Alder, District 5
- Richard Kilmer, Former Dane County Board Supervisor, District 4
- Carousel Bayrd, Dane County Board of Supervisors District 8 Supervisor
- Juan Jose Lopez, Former School Board Member
- Shonita Roach, Founder of Shades of You, Shades of Me
- Dr. Marjorie DiMaggio, District 10 Resident

- Donna Vukelich-Selva, District 10 Resident
- Mary Mullen, District 10 Resident
- Kristin Johnson, District 10 Resident
- Wanda Smith, Peace Network Inc.
- Claudia Korcarz, District 10 Resident
- Arvina Martin, Madison Alder, District 11
- Keith Furman, Madison Alder, District 19
- Grant Foster, Madison Alder, District 15
- Ana Hooker, PRRFSCWI Finance Committee
- Al & Donna Parker, District 10 Residents

Yannette was moved by the overwhelming support from community leaders and citizens in the first week of the campaign. Yannette added "My experience working with families in strife both in Madison and in my home island of Puerto Rico offers me perspective on the critical issues we face together. I am proud to have the support of those who know I will work towards healthy and safe communities, as defined by District 10, and in a way that serves everyone equally. Through collaboration and participatory budgeting, we can ensure all people have the resources to thrive."

## **About Yannette**

Yannette Figueroa Cole serves as the Treasurer of Friends of the State Street Families, and currently works as NeuWave Medical a Johnson & Johnson company as a System Administrator. Deeply impacted by natural disasters abroad, Yannette tapped into her experience as a volunteer for State Street Families and the Beacon when she co-organized a massive and critical response to the devastation in Puerto Rico after Hurricane Maria. Yannette and her husband Jesse live in Madison near the Arboretum and are proud parents to their son, Jesse Alexander and their dog, MaeRican. Learn more at <a href="mailto:yannette4madison.com">yannette4madison.com</a>