



PRESS RELEASE

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SENATOR KOOYENGA RECEIVES “FRIEND OF GROCERS” AWARD

Madison, Wisconsin (*October 6, 2020*) – Senator Dale Kooyenga (R-Brookfield) has received the “Friend of Grocers” Award from the Wisconsin Grocers Association. The award was presented at 7-Eleven in Pewaukee.

The “Friend of Grocers” award is given to legislators who score highly on the [WGA’s Legislative Report Card](#) – an extensive study of all legislators’ performance in the 2019-2020 Legislative Session. Lawmakers are graded according to their actions on certain issues that are especially important to the grocery industry, including: alcohol pickup and delivery, personal property tax repeal and several other key business issues.

This is the fourth Friend of Grocers Award Senator Kooyenga has received. “Senator Kooyenga has been a strong leader and advocate for the grocery industry throughout his legislative career—both while in the Assembly and now in the Senate,” said Brandon Scholz, WGA President & CEO.

The award was presented to Senator Kooyenga by Brandon Scholz, 7-Eleven Franchisee Representative Liz Evans and 7-Eleven Regional Operations Representatives Ashley Parchman, Tim Casel and Brent Schultz.

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The Wisconsin Grocers Association is the only statewide trade group representing retail, wholesale, suppliers and vendors in the grocery industry. According to the Food Marketing Institute’s 2017 Economic Impact Statements Wisconsin’s grocery industry employs more than 150,000 people and has a total economic impact of more than \$15.6 billion.