



For Immediate Release

July 27, 2020

Contact: Madeline Pawlak, 608-284-8746, keldaforsenate@gmail.com

Conservation Leader & Former Rep. Spencer Black Endorses Kelda Roys

Madison, WI - Kelda Roys' campaign for state senate announced that Roys has earned the endorsement of longtime Madison State Representative Spencer Black.

"For voters who care about protecting our environment, Kelda Roys is the best choice for state senate," **said Rep. Spencer Black**. "Having served in the state assembly with Kelda, I know she combines a strong commitment to protecting our outdoors and fighting climate change with the ability to be an effective legislator who can make progress on these important issues."

This endorsement is one of the most significant in the race, as Spencer Black represented one of the three Assembly seats in the 26th Senate District for 26 years, serving as Chair of the Assembly Natural Resources Committee as well as Minority Leader. Black authored numerous landmark conservation laws, including the Knowles-Nelson Stewardship Fund, the Mining Moratorium, and Wisconsin's recycling program. He also served as Vice President of the national Sierra Club and is widely regarded as one of the most important figures in Wisconsin's environmental movement.

"I thank Spencer Black for his support," **said Roys**. "We have a bold vision for enacting a Wisconsin Green New Deal, moving to 100% clean, renewable energy, and building a more just, sustainable future."

Roys has been endorsed by every labor union that has made a decision to endorse thus far, and nearly every current and former state legislator that has weighed in as well. Roys is also endorsed by five Madison Common Council Presidents and dozens of current and former elected officials and community leaders.

###

Roys is running for the open State Senate district being vacated by the retiring Sen. Fred Risser. A Madison native, Kelda Roys, 41, is an experienced legislative leader, attorney, small business owner, and health care advocate. She ran for governor of Wisconsin in 2018, and as a State Representative, she helped lead the opposition to Act 10, Scott Walker's 2010 attack on unions. Roys and her husband, Dan Reed, live in the 26th Senate District with their four girls.