

ADAM MURPHY

WI STATE SENATE DISTRICT 28

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ENTREPRENEUR ADAM MURPHY ANNOUNCES CANDIDACY FOR WISCONSIN STATE SENATE'S 28TH DISTRICT

FRANKLIN, Wis. — Entrepreneur Adam Murphy announced today he is running for the Wisconsin State Senate in the 28th District.

Over the past 20 years, Adam and his staff have built Big Bang LLC from an IT training and consulting firm into a software company serving government, military, education, and corporate customers. His wife Tanya, after a 16-year career at Northwestern Mutual's home office, embraced her entrepreneurial spirit several years ago and started Trips Alive, a travel agency in Franklin, affiliated with Cruise Planners.

“I truly enjoy helping businesses figure out how to make their operations smarter, faster, stronger and more efficient,” said Adam Murphy. “Now, I’d like to help improve our government by setting politics aside to do the right thing every time.”

Adam started as a cargo handler at FedEx, where he developed a software program to improve operations and make his co-workers' lives easier. After a decade developing software and training for FedEx, he started his own company which now serves clients around the world.

As a small-business owner responsible for meeting a payroll every week, Adam knows what it takes to succeed in America. Adam has witnessed first hand the effects of COVID-19 on the business community as he has watched his wife Tanya's travel business crushed by the health crisis.

“It’s heartbreaking to listen to Tanya cancel dream weddings and bucket-list vacations, and as a travel agent she doesn’t get paid until people travel again,” said Adam. “She has done, and is now undoing, all this work for free, but wants to provide the service people need. Individuals and small-business owners across Wisconsin are legitimately scared for the future of their businesses.

“Right now, we need government leaders who will set aside politics and do the right thing to keep people healthy so our economy can fully recover as fast as possible,” continued Adam. “That doesn’t happen by wishful thinking, nor does it happen through political fighting. It happens by following the science, listening to public health experts, and being smart. We can’t have a healthy economy without a healthy community.”

Adam supports access to quality, affordable healthcare for every American, a fair tax system that supports small business and rewards work, a stronger democracy, and civil rights for all. And Adam thinks government needs to do more to protect the environment and adapt our economy to fight climate change, and to ensure safer communities.

“Partisan politics is ruining our system of government, pitting neighbor against neighbor in a race to the bottom, and holding America back,” said Adam. “It’s time to turn the page on the political divisions of the past and just get back to common sense in our government. I will be an independent voice for our community, not a tool of the party bosses or special interests.”

Adam and Tanya are scuba diving enthusiasts and have traveled the world, and now live in an 137 year old four-room schoolhouse in Franklin, with their dog and two cats. Adam was born and raised in South Milwaukee, graduated from Pius XI High School, and attended UW-Madison and UW-Milwaukee. Adam plays poker around the country, and he’s finished “in the money” at the World Series of Poker six times.

Learn more about Adam’s campaign at www.murphyforwi.com. Find him on social media [@MurphyforWI](https://twitter.com/MurphyforWI).

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