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March 10, 2020

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Earth Day: The Next 50 Years

--Appleton event to focus on environmental, conservation, transportation and business trends over the next 50 years--

WisPolitics.com/WisBusiness.com, in partnership with Wisconsin Environmental Initiative, will hold a luncheon event at the Gordon Bubolz Nature Preserve on Thursday, April 16th from 11:30 a.m. to 1:30 p.m.

Tom Loftus, the former U.S. ambassador to Norway and state Assembly speaker, who also worked with Earth Day Founder Gaylord Nelson, will keynote "Earth Day: the Next 50 Years" and offer his personal perspective on Nelson, Earth Day and the challenges of climate change. Loftus will be introduced by Tom Boldt, CEO of The Boldt Company, a 131-year-old construction services firm located in Appleton.

A panel discussion will focus on environmental, conservation, transportation and business trends over the next 50 years will offer many unique perspectives. Panelists include:

--Elizabeth Koehler, Wisconsin State Director, The Nature Conservancy
<https://www.nature.org/en-us/newsroom/new-wisconsin-state-director/>

--Steve Nieland, Director of Energy Solutions, Faith Technologies
<https://blog.faithtechnologies.com/author/steve-nieland/>

--Jane McCurry, Electric Vehicles Program Manager, RENEW Wisconsin
<https://www.renewwisconsin.org/renew-wisconsin-electric-vehicle-blog-introduction/>

--John Imes, Executive Director, Wisconsin Environmental Initiative
https://www.weigogreener.org/about_bod.php

REGISTER FOR THIS EVENT, sponsored by [The Boldt Company](#), the [Outrider Foundation](#) and others in partnership with [WisPolitics.com](#)/[WisBusiness.com](#) and the [Wisconsin Environmental Initiative](#):

<https://www.eventbrite.com/e/earth-day-the-next-50-years-tickets-99071025103?>

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The \$25 fee includes lunch, program and free parking. Following the luncheon, participants are welcome to tour the clean energy microgrid and nature preserve. Students with ID cards admitted free of charge.

If your school is interested in seeing this via livestream, contact: mayers@wispolitics.com

Location: The Gordon Bubolz Nature Preserve is named for the man responsible for that 775-acre chunk of white cedar swamp being set aside for environmental education and enjoyment of nature. The preserve in Appleton has trails for hiking & cross-country skiing, plus an education center. On site, Faith Technologies, a leading electrical planning, engineering, design, and installation expert, in partnership with Schneider Electric, a global specialist in energy management and automation, designed and built a state-of-the-art, clean energy microgrid.

Address: 4815 N. Lynndale Dr, Appleton, WI 54913

Directions: <https://www.bubolzpreserve.org/about/>