



**JIM STEINEKE** MAJORITY LEADER

STATE REPRESENTATIVE • 5<sup>th</sup> ASSEMBLY DISTRICT

(608) 266-2401  
Toll-Free: (888) 534-0005  
Rep.Steineke@legis.wi.gov

P.O. Box 8953  
Madison, WI 53708-8953

**FOR IMMEDIATE RELEASE**  
**CONTACT: Rep. Jim Steineke**

**February 7, 2020**  
**(608) 266-2401**

## **Milwaukee Activist to be Named Assembly ‘Hometown Hero’**

**MADISON** – The Wisconsin State Assembly will recognize Lupe Martinez from Milwaukee, Wisconsin as a “Hometown Hero” at the upcoming Assembly session on February 11<sup>th</sup>.

Martinez, who was nominated by his State Representative, Jocasta Zamarripa (D-Milwaukee), has devoted his entire 50-year career to improving the living and working conditions of underserved populations in Wisconsin. He is the acting President and Chief Executive Officer of United Migrant Opportunity Services (UMOS), a non-profit that advocates and provides programs and services that improve employment, educational, health, and housing opportunities.

“Lupe has been a shining example of what it means to give back to your community, dedicating so many years to the betterment of some of our state’s most underserved,” said Assembly Majority Leader Jim Steineke (R-Kaukauna), who selected Martinez for the award. “I admire Lupe’s dedication to giving back to other immigrants in his community.”

Martinez is a former migrant worker himself, whose family traveled through the Midwest harvesting crops. His experiences lead him to his work in improving opportunities for migrant and seasonal farm workers, along with other low-income populations.

The Wisconsin State Assembly sees giving back to the community as one of the most valuable characteristics one can have. The Assembly Hometown Heroes program seeks to identify and recognize individuals from around the state who give of themselves to make a difference in our communities and in the lives of those around them. Hometown Hero Award winners are invited and introduced as a special guest at an Assembly floor session and given the opportunity to speak.

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