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For Immediate Release

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Open Enrollment Deadline Extended: Health Insurance Marketplace

MADISON, WI – The deadline for enrollment in the health insurance Marketplace has been extended until 2 A.M. (Central Time) on Wednesday December 18, 2019.

Federal officials at the agency operating the Marketplace – Centers for Medicare and Medicaid Services (CMS) – announced earlier today that consumers would have a little more time to enroll in coverage for benefits that start on January 1, 2020.

CMS states that the extended deadline is to “accommodate consumers who attempted to enroll in coverage during the final hours of Open Enrollment but who may have experienced issues.”

Until December 18 at 2 A.M., consumers can go to HealthCare.gov and begin or complete previously initiated enrollment in coverage for the 2020 benefit year.

According to CMS, during the enrollment process this past weekend “some consumers were asked to leave their name at the call center. Those consumers who have already left their contact information at the call center do not need to come back and apply during this extension because a call center representative will follow up with them later this week.”

For consumers who want help learning about their health insurance options or enrolling in coverage, free in-person help is available. Local help can be found any time of day by dialing 2-1-1. The 2-1-1 representatives can connect callers to an enrollment assister for an appointment. Consumers throughout Wisconsin may also find assisters in their area by entering their zip code at coveringwi.org/enroll.

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