

For Immediate Release
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Wisconsin's private colleges hold statewide open house

MADISON, Wis. – Governor Tony Evers has issued a proclamation declaring July 8-13, 2019 Wisconsin Private College Week. The 24 members of the Wisconsin Association of Independent Colleges and Universities mark the week with their 23rd annual joint open house. Prospective students and their families are invited to attend special events at WAICU-member campuses across the state.

“This joint open house week is the perfect opportunity for students and their families to go deep,” said WAICU President Rolf Wegenke. “Visiting campuses helps students find the best fit.” He emphasized that there is no such thing as a “best college” but underscored that there is a “best fit” for the individual student—a college that matches their interests and allows them to pursue their passions.

Wisconsin's private, nonprofit colleges and universities offer educational advantages including a 60 percent higher chance of graduating in four years compared with Wisconsin's public universities, an average class size of just 16 students, and many scholarship and financial aid opportunities. For the tenth year in a row, the average out-of-pocket tuition (sticker price minus financial aid) has been at or under \$5,500 at WAICU members.

During Wisconsin Private College Week, visitors will have the chance to attend information sessions, tour campuses, meet with admissions counselors, and connect with current students. The student event evaluation form will serve as an entry into a contest to win a pair of Beats headphones—the more campuses visited, the greater the chances of winning. To learn more or to arrange a campus visit, go to: www.WisconsinsPrivateColleges.org/visit.

WAICU members include: Alverno College, Bellin College, Beloit College, Cardinal Stritch University, Carroll University, Carthage College, Concordia University Wisconsin, Edgewood College, Herzing University, Lakeland University, Lawrence University, Marian University, Marquette University, Medical College of Wisconsin, Milwaukee Institute of Art & Design, Milwaukee School of Engineering, Mount Mary University, Nashotah House, Northland College, Ripon College, St. Norbert College, Silver Lake College of the Holy Family, Viterbo University, and Wisconsin Lutheran College.

About WAICU: The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of Wisconsin's 24 private, nonprofit colleges and universities and their more than 56,000 students. WAICU is dedicated to expanding educational opportunity for students and is nationally recognized for its innovative programming to control college costs and for its partnerships with employers to provide skilled graduates.

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