



University Relations

1700 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706
wisconsin.edu • facebook.com/uwsystem • twitter.com/uwsystem

universityrelations@uwsa.edu or 608-263-1700

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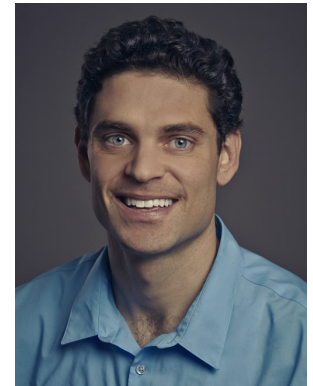
News Release

Aaron Seligman named Director of UW System's Office of Educational Opportunity

MADISON, Wis.—University of Wisconsin System President Ray Cross today announced the appointment of Aaron Seligman as the UW System's new Director of the [Office of Educational Opportunity](#) (OEO), effective August 1.

Seligman will lead the OEO in connecting students, families, professional educators, and community leaders with opportunities to create, operate, and attend public schools that meet local needs, interests, and demands.

"I'm excited to join the UW System Administration to lead the Office of Educational Opportunity where I'll get to work with education experts and stakeholders to develop new ideas and increase educational equity for kids across the state," Seligman said.



Seligman most recently managed student engagement, programming, and communications as Assistant Director of the University of Wisconsin Hillel Foundation at UW-Madison. Previously, Seligman practiced commercial and political law at Godfrey & Kahn, S.C., taught high school Spanish in Washington, D.C., and worked in education policy. He also helped educators become civically and politically active in their communities at Leadership for Educational Equity, a national leadership development nonprofit.

Seligman is a native Madisonian and Madison Metropolitan School District graduate with a B.A. from Washington University in St. Louis, an M.A. in teaching from American University, and a J.D. from the University of Wisconsin Law School. He succeeds Latoya Holiday.

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The University of Wisconsin System serves more than 170,000 students. Awarding nearly 37,000 degrees annually, the UW System is Wisconsin's talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. More than 80 percent of in-state UW System graduates stay in Wisconsin five years after earning a degree. The UW System provides a 23:1 return on state investment. UW System institutions also contribute to the richness of Wisconsin's culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.

MEDIA CONTACT:

Mark Pitsch, UW System

608-265-3419

mpitsch@uwsa.edu

universityrelations@uwsa.edu