



June 21, 2019

**Ald. Ashanti Hamilton**  
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## **Promise Zone Bike Ride through the 30<sup>th</sup> Street Industrial Corridor**

**Alderman Ashanti Hamilton** is excited to partner with **Alderman Khalif J. Rainey**, Northwest Side Community Development Corporation (NWSCDC), Black Girls Do Bike, Red Bike & Green, the Wisconsin Bike Federation, Publ'r Bikes, Uniting Garden Homes Inc., DreamBikes, and the Corridor (BID #37) for a neighborhood bike ride open to all residents of Milwaukee on **Saturday, June 22 from 1:30 p.m. to 4 p.m.** at Garden Homes Park, 2600 W. Atkinson Ave.

The event is designed to promote the city's Promise Zone Initiative, a multifaceted effort to revitalize four areas of the city with significant opportunities for improvement, and will be held throughout the 30<sup>th</sup> Street Industrial Corridor featuring stops at Good City Brewing, The Sherman Phoenix, and North Milwaukee Arthaus.

"I am ecstatic about this event, now in its third year," said Alderman Hamilton, President of the Common Council and NWSCDC board member. "The Promise Zone bike ride is a great way for the community to come together to cruise the streets of Milwaukee presenting positivity, unity, and health to our city."

"Unification is what makes families, neighborhoods and communities strong. The Promise Zone Ride addresses all three elements, and I'm thrilled to once again participate with residents in this collective endeavor," Alderman Rainey said.

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## **Bike ride event/ADD ONE**

The bike ride will be a family-friendly event suitable for anyone who can ride a bike. The seven-mile, slow-pace bike ride will start and end at Garden Homes Park. Participants will have access to a free mobile repair station sponsored by DreamBikes and a limited number of bikes available to ride, free of charge, courtesy of Bublr Bikes and DreamBikes, and there will be snacks, water, giveaways, and raffle prizes available.

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