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FOR IMMEDIATE RELEASE

Future Fox Cities Regional Career Expo for Local Students Seeks Business Participants

Annual career exploration and development event gets new name for 2020

APPLETON, Wis. (June 6, 2019) – The Fox Cities Chamber of Commerce’s annual career expo event for local students, now titled Future Fox Cities, will be held on March 4 and 5, 2020. Applications are now being accepted for business vendors at foxcitieschamber.com.

Under a new name in 2020, this annual event provides area students with an interactive platform to explore careers available in the Fox Cities Region. The 14-year event allows middle school students and high school students to connect with and learn from regional employers within the following six career clusters: health sciences; communication and information systems; industrial, manufacturing and engineering; human services and resources; business, marketing and management; and environmental and agricultural systems.

On the first day of the event, Wednesday, March 4, 8th grade students from several area middle schools will have the opportunity to interact with career professionals from a wide variety of regional employers to learn about career opportunities, expected starting salaries, skills and interests of employees and post high school training or education requirements. These interactive experiences will prepare students as they transition into high school and continue their academic and career planning.

The second day of the event, Thursday, March 5, welcomes high school students from area schools to experience a skills development format that focuses on students making meaningful connections with local employers at designated booths, as well as opportunities to attend a variety of breakout sessions focused on soft skills and career-based learning opportunities to enhance their career development.

“The name speaks for itself,” shared Amy Andersen, Director of Talent & K-16 Relations at the Fox Cities Chamber and Regional Partnership. “Businesses in the Fox Cities Region who want to develop and grow their talent need to cultivate their relationships with our future workforce while they are exploring opportunities as 8th through 12th graders. If employers wait, it may be too late to attract this local talent later.”

Applications are now being accepted for businesses interested in participating in this annual event. This interactive event allows employers to get in front of their future workforce and provides awareness to the career opportunities available in the Fox Cities Region. Applications can be found at foxcitieschamber.com.

Future Fox Cities, previously known as Your Future LIVE!, is scheduled for Wednesday, March 4 and Thursday, March 5, 2020 at the Fox Cities Exhibition Center in Downtown Appleton. Businesses can



register and pay online through a simple registration form. The fee for businesses is \$350 per booth for Fox Cities Chamber members and \$450 per booth for non-members. Businesses who register will be committed for both days of the event. In addition, there will be limited special pricing available on a first-come, first-serve basis for the following categories of business/organization: five booths will be reserved for charitable non-profits at no cost; five booths will be reserved for military groups at no cost; five booths will be reserved for state agencies (such as the Department of Natural Resources) for a discounted rate of \$150 per booth; and five booths will be reserved for higher education organizations for a discounted rate of \$150 per booth. Separate online registration forms will need to be completed in order to receive this special offer.

High visibility sponsorship opportunities are also available for this event. Please contact Nora Langolf at the Fox Cities Chamber to learn more. (920) 734-7101 or nlangolf@foxcitieschamber.com.

Visit the Fox Cities Chamber website to learn more about Future Fox Cities at <http://foxcitieschamber.com/talent/future-fox-cities-fox-cities-chamber/> or contact Amy Andersen, Director of Talent & K-16 Relations, with any event questions at (920) 939-6403 or amy@foxcitiesregion.com.

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About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.