

News Release

Sam Maass Program Manager On Broadway, Inc. 920-569-3436 <u>samantha@onbroadway.org</u>

Local Organizations Collaborate to Host YPWeek Green Bay

On Broadway, Inc., Downtown Green Bay, Inc., Emerging Leaders Society, Green Light Project, and Habitat Young Professionals are joining forces to present YPWeek Green Bay sponsored by Breakthrough. YPWeek is a weeklong platform for discovery, adventure and meaningful conversations about the issues that matter among young professionals.

Started by NEWaukee in 2012, YPWeek has expanded to include 21 communities and 100+ events in 2019. Each host community will present a variety of programs that empower young professionals to take ownership and pride in their city.

Here in Green Bay, events range from a kickball tournament and spring clean-up, to a community conversation around collaboration, the creation of a pocket park, and more. For a full listing of events, please see below.

The program will be held April 19 to 27, at various locations throughout Green Bay. At the end of the week, YPWeek Green Bay will deploy a survey to gather data on what young professionals need from their city, officials, and employers.

For more information about YPWeek 2019, or to register for the events, please visit: <u>www.ypweek.com</u>.

YPWeek Green Bay Schedule of Events:

Friday, April 19: Candle Making, Cocktails and Connections Saturday, April 20: Co-Community Kickball Tournament Monday, April 22: Spring Trash Bash Tuesday, April 23: Emerging Leaders at Howe Elementary Tuesday, April 23: A Night at the Museum Wednesday, April 24: Inside Edition – Green Bay Thursday, April 25: Pocket Park on Broadway Friday, April 26: Coffee & Collab NOT Competition Saturday, April 27: Build That House! Saturday, April 27: Broadway Beer Hop and Brewery Tours



###

About YPWeek 2019

YPWeek 2019 is a week-long platform for discovery, adventure and meaningful conversations about the issues that matter among young professionals. This interactive week brings together key leaders in the community, at purposefully chosen locations that integrate the unique cultural assets with meaningful learning or social interaction. The activities engage the next generation in experiences that are important to you as a YP while educating your employers on the important role these functions play in retaining you as their workforce. Visit www.ypweek.com to learn more.

About On Broadway, Inc.

On Broadway, Inc. is a non-profit, community-based organization dedicated to strengthening the Green Bay community through economic development, historic preservation and promotion of downtown Green Bay's Broadway District and the overall downtown community.