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Democratic Party of Wisconsin Vice Chair and State Rep. David Bowen, Sauk County Democratic Party Chair Tammy Wood, and UW-Madison Student & Kenosha Youth Organizer Alicia Lorta Release Democratic Party of Wisconsin Fundraising Plans
The Future of the Party Ticket Proposes to Expand Recurring Small Donor Base, Continue Relationship-Building with Larger National Donors that Prioritize Wisconsin

MILWAUKEE — Democratic Party of Wisconsin Vice Chair and State Rep. David Bowen, Sauk County Democrats Chair Tammy Wood, and Kenosha Youth Organizer Alicia Lorta released the following fundraising plan as part of their bid for leadership of the Democratic Party of Wisconsin:

“It is crucial to expand the DPW’s donor base of smaller, recurring donations from everyday working and small business Democrats,” Bowen said. “By putting greater value on donations that come from the vast majority of our Party, we establish our reliance not only upon donors of larger means, but upon everyone with our values.”

“This will be possible by continuing to rebuild our credibility post-2016 by putting our members first and not taking any area of the state for granted, no matter how red or blue, rural or urban,” said Wood. “We should establish a new brand for the Party that is clearer than ever before on what we stand for and how welcoming we are in this big tent of a Party.”

“Furthermore, all Party leaders need access to development and training to expand their fundraising capacity,” said Lorta. “From County Party Chairs, to Congressional District Chairs, to Caucus Chairs, and even to High School, College, and Young Democrats Chairs.”

“Finally, we have to cultivate relationships and partnerships with larger national donors who prioritize Wisconsin, who understand the battle against extreme, right-wing interests, and that the road to the White House flows through Wisconsin,” said Bowen.

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