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Vipond For Congress
Wisconsin District 05

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Vipond Issues Video: ‘Reduce Healthcare Costs Now’ in Race to Replace Sensenbrenner

Vipond for Congress Issues New Video Calling for Cost Reduction Instead of Cost Shifting

View Video ‘Reduce Healthcare Costs Now’ here: <https://vimeo.com/283463302>

BROOKFIELD, WIS. (August 6, 2018) – Dr. Jennifer Hoppe Vipond, Republican candidate for Wisconsin’s Fifth Congressional District, released a new campaign video as part of her “Prescription for Change” leading up to the August 14 GOP primary.

The video is called ‘Reduce Healthcare Costs Now’ and calls for policies that actually reduce cost of care while maintaining care quality for families and businesses in District 5.

“For years, Congress has issued policies to SHIFT rather than REDUCE healthcare costs resulting in American families crushed by out of control increases in the cost of care. We need sustainable healthcare policies now,” Dr. Vipond says. “I entered this race because I am frustrated by the lack of a sensible approach to healthcare policy.”

“As a physician, I have practical solutions to reduce healthcare costs,” she adds. “I will work to develop a policy based on price transparency, consumer-driven price reduction, bundling of payments, expanded HSAs and population health systems. With a fresh approach to healthcare delivery and billing my employer has been able to reduce costs for Medicare patients by 28% while at the same time improving the quality of care. These are the healthcare changes we should be promoting at a federal level and we need physician guidance to ensure that the decisions made have input from a representative with a true understanding of what is happening to real people who need help.”

Dr. Jennifer Hoppe Vipond was born and raised in Wisconsin's fifth district, and has practiced as a pediatrician in Waukesha country for over 25 years. She has spent the majority of her life in Wisconsin's fifth district, where she and her husband, Mark, raised six children while she maintained a full time medical practice. Dr. Vipond has taken a common sense approach to medicine, which has garnered her a loyal following of families who admire Dr. Vipond for her intelligent, caring, and no-nonsense approach to patient care.

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