Press Release



National Kidney Foundation®

of Wisconsin

July 3, 2018 For Immediate Release

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WISCONSIN'S LARGEST TRANSPLANT GATHERING

--Come Support Organ, Tissue and Eye Donation--

WEST ALLIS, WI, July 3, 2018. – The National Kidney Foundation of Wisconsin will be hosting the Capital

City Run/Walk for Organ, Tissue, and Eye Donation on Saturday, July 28th at 6:30 p.m. in Madison, WI. This

event is more than a typical Run/Walk; it is Wisconsin's largest transplant gathering with over 1,000 participants.

The Capital City Run/Walk brings transplant recipients, living donors and donor families together in celebration

for the "gift of life." Capital City features a 5K run/walk and 1 mile untimed walk. Activities include:

- Unique 6:30 p.m. evening start time
- Scenic route starting at Capitol Square and ending at Goodman Pool, Madison
- T-shirts with registration and Kids Club item for 12 and under
- Live musical entertainment by Sean Michael Dargan Band, post-race
- Private Pool Party at Goodman Park Pool for all participants and their families, post-race
- Age Category Medals and special awards
- *Gallery of Life* exhibit area featuring vendors with a focus on donation

Interview Opportunity for July 28th at event:

- Jill Dillon Speak with living organ donor Jill Dillon about her decision to donate her left kidney to a friend in 2011.
- Cheryl Stedman Speak with kidney recipient Cheryl Stedman about her journey leading up to receiving a kidney in 2016.

Statistics

- In Wisconsin, there are more than 2,000 men, women, and children waiting for a lifesaving transplant.
 - The National Kidney Foundation of Wisconsin organizes this event because 82% of people waiting in Wisconsin are waiting for a kidney.
- 115,000 people nationwide are waiting for a transplant.
- One donor can save up to eight people through organ donation.
- One donor can heal or save over 75 people through cornea and tissue donation.
- Every ten minutes, someone is added to the nation transplant waiting list.

Celebrating History. Creating the Future.

Life-saving education, research, and advocacy since 1968 Phone 414.897.8669 | Toll-Free 800.543.6393 | Web kidneywi.org

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Join the NKFW to support organ donation. All proceeds from the event are used locally to support patient programs including: Patient Helpline, community health screenings and community education programs on kidney health, wellness and transplantation. **To register or find more information, call (414) 897-8669 or visit http://kidneywi.org/capital-city-5k/.**

The National Kidney Foundation of Wisconsin (NKFW) has been serving Wisconsin for 50 years. Our mission is to prevent kidney disease, improve the health and well-being of individuals and families affected by this disease and increase the availability of ALL organs for transplantation. For more information about NKFW visit <u>www.kidneywi.org</u>.

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