



June 20, 2018

## TDA Announces New Element to Just Fix It Campaign

Today, the Transportation Development Association kicks off a series of case studies.

These studies are a continuation of the **Just Fix It** campaign which has sought to educate and engage the public on the condition of Wisconsin's transportation system and the impact on local communities.

The first installment highlights the challenges faced by La Crosse County.

[La Crosse Case Study](#)

### **About TDA**

*From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, Wisconsin's transportation network is the key to connecting goods to market and people to jobs.*

*Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.*

Contact us at: [www.tdawisconsin.org](http://www.tdawisconsin.org) and Twitter handle @TDAWisconsin