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## \*\*\*\*Media Advisory\*\*\*\*

## Alyson Leahy for Wisconsin to hold Campaign Kick-Off Event

Alyson Leahy, Democratic candidate for the 85th Wisconsin State Assembly, has organized a campaign kick-off event to publicly announce her candidacy and shares her vision for the area with her friends, family and neighbors. Supporters, party leadership and community leaders will join Leahy as she sets up her campaign and continues her ongoing conversation with the people of the 85th Assembly District.

- WHO: Dozens of voters from all areas of the district will be present to learn about Leahy's vision to bring jobs to Marathon County and attract a younger workforce. Local leadership from the Marathon County Democratic Party, the Democratic Party of Wisconsin and Wisconsin Assembly Democrats will be at the event showing their support. Community leaders from the Marathon County Board of Supervisors, the Wausau City Council and other community organizations will also be showing support.
- **WHAT:** A campaign rally-style event featuring speakers from the community and statewide leadership to introduce Alyson Leahy. Leahy will share her vision for the area with voters and ask if she can earn their support for Wisconsin State Assembly. There will be a reception afterwards for voters and the media to speak with Leahy and other party leaders about their excitement for the upcoming Midterm Elections.
- **WHERE:** The campaign rally will be at Malarkey's Pub & Townies Grill in the dining area, with a reception moving to the bar area.
- WHEN: 5:30 p.m. Wednesday, May 23, 2018. The rally will begin with introductions by County Board Supervisor Katie Rosenberg and State Representative Dianne Hesselbein with Leahy speaking just prior to 6 p.m. and into the 6 o'clock hour. A reception will follow Leahy's remarks.
- **WHY:** Leahy is excited to share her vision with voters and draw enthusiasm for her candidacy. She wants to provide the opportunity for voter and the media to learn more about her, why she is running and what she will do for the 85th district.

Various party leaders will speak on the upcoming "blue wave" expected to carry Democrats to power in November. Leahy, Rosenberg and local community leaders will be available to interview after Leahy has concluded her remarks. There will be ample opportunity to capture footage of the crowd, speakers and Leahy's face to face interactions with voters.