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THE WATER COUNCIL

September 6, 2017

The Water Council congratulates Sen. Darling, Rep. Nygren and the Joint Finance Committee for its work to expeditiously move forward the vital legislation that will support the recruitment of Foxconn to Wisconsin. Through the important groundwork and tireless efforts by Gov. Walker and WEDC, Southeast Wisconsin was seen as an ideal location for Foxconn to open its first U.S. operations.

There are many important assets in Wisconsin that led Foxconn to select our state and certainly, as has been widely reported, access to our abundant supply of freshwater was on that list. With the water challenges that regions across the United States must face, access to a readily available supply of freshwater is something that we should be promoting for all businesses that are seeking to locate in the Great Lakes Basin. At the same time this is a precious resource that we should use wisely, carefully and returned back to the Great Lakes to be reused again and again. A win-win scenario can be accomplished that matches business development and water stewardship.

Fortunately, Wisconsin is blessed with another resource that can help to achieve this winning goal. Wisconsin is home to a water technology industry cluster that includes businesses, academia and utilities that are among the leading global innovators on the sustainable use of water. This is a cluster, spearheaded by The Water Council, that can assist the Foxconn of the world, as well as any and all businesses that want to locate in the Great Lakes Basin, to have quick access to cutting-edge technologies and water management practices. Through the assistance provided by our industry, these water-user businesses will find that it makes a positive impact on the financial bottom-line to be great water stewards.

-The Water Council