

**FOR IMMEDIATE RELEASE**

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**\*\*\*Media Advisory: Press Conference\*\*\***

**Marking “Shark Week,” Advocates Highlight Wall Street Sharks and Predatory Lenders**

***WISPIRG Campaigns Door-to-Door, Calls on Congress to Stand Up to Wall Street***

As the Discovery Channel airs its annual “Shark Week” to educate Americans about predators of the sea, consumer advocates will hold a press conference to draw attention to the sharks of Wall Street and other predatory lenders that take advantage of everyday Wisconsinites. At Thursday’s press conference, local grassroots organizers, advocates and consumers will share how predatory lending has impacted them and why our Senators and Representatives should stand up for strong protections.

Congress and the President are working to dismantle crucial consumer protections and Wall Street reforms that were put in place to prevent another Great Recession. To stop these rollbacks, WISPIRG has been canvassing door-to-door this summer, mobilizing Wisconsinites to get their elected officials to stand up to Wall Street.

**WHO:**

Sabrina Schultz, student loan borrower and New York University Junior  
Mark Horvatin, grassroots canvasser and UW-Madison Senior  
UW-Madison Law School Consumer Law Litigation Clinic staff  
Peter Skopec, WISPIRG Director

**WHEN:**

Thursday, July 27 at 10:00 AM

**WHERE:**

WISPIRG Grassroots Canvass Office  
912 Williamson St., Second Floor  
Madison, WI 53703

Map: <https://goo.gl/maps/gbFP5aFfqiR2>

Parking available in lot behind building, accessible via Paterson Street. Additional street parking available on Williamson Street and Jenifer Street.

**EXCELLENT VISUALS – SHARK PROPS AND POSTERS**

10-15 canvassers holding shark props and posters at WISPIRG’s grassroots canvass office.

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*The Wisconsin Public Interest Research Group (WISPIRG) is a non-profit, non-partisan public interest advocacy organization that stands up to powerful interests whenever they threaten our health and safety, our financial security, or our right to fully participate in our democratic society.*