

Just

FIX IT

or Just Ignore it?

The Consequences of Doing Nothing

According to an IKEA spokesman, there's "no question the infrastructure put in place by the city [Oak Creek] — not only the Drexel interchange but the improvements to other main roads to minimize the local traffic impact — was essential to this company picking the site."

Source: Milwaukee Journal Sentinel 5/5/2016

FACT

Access to highways consistently tops the list of factors corporate executives consider when looking to locate or expand a facility.

In the most recent Area Development survey of corporate executives, highway accessibility once again ranks as the #1 site selection factor, up from the #2 spot in 2015. The availability of skilled labor – #2 in the 2016 survey – was #1 in 2015. Highway access and availability of labor vie for the #1 and #2 slots year after year.

IKEA is not the only company to eye the newly reconstructed portions of I-94 North-South for site locations. Kenosha has seen many new facilities along the corridor, including an Amazon distribution center and Uline's corporate headquarters. And the German candymaker Haribo recently announced plans to build a new plant in Pleasant Prairie.

Area Development Corporate Survey 2016

Ranking	Site Selection Factors	2016	2015	(2015 ranking)
1.	Highway accessibility	94.4	88.0	(2)
2.	Availability of skilled labor	89.4	92.9	(1)
3.	Labor costs	89.6	80.8	(6)
4.	Occupancy or construction costs	86.0	85.4	(4)
5.	State and local incentives	84.0	75.8	(9)

<http://www.areadevelopment.com/Corporate-Consultants-Survey-Results/Q1-2017/highway-accessibility-tops-list-Charles-Ruby-Deloitte-Tax.shtml>