
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

June 14, 2017

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Promise Zone Bike Ride is Saturday in Milwaukee's Garden Homes Square

Alderman Ashanti Hamilton is excited to partner with **Alderman Khalif J. Rainey**, Northwest Side Community Development Corporation (NWSCDC), Black Girls Do Bike, the Wisconsin Bike Federation and Bublr Bikes, for a neighborhood bike ride open to all residents of Milwaukee on **Saturday, June 17 from 10 a.m. to noon** at Garden Homes Square. The ride will start at 2600 W. Atkinson Ave. on Milwaukee's near northwest side.

The event is designed to promote the city's Promise Zone Initiative, a multifaceted effort to revitalize four areas of the city with significant opportunities for improvement, which includes the Greater Old North Milwaukee zone, where the ride will take place.

"I am excited about this event to inspire residents and families to get active this summer," said Ashanti Hamilton, President of the Common Council and NWSCDC board member. "This Promise Zone bike ride is a great opportunity to bring the community together and highlight the importance of health, being physically active, and increasing the awareness of the assets we have right here in our community that support healthy living."

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Bike ride event/ADD ONE

“Families are my passion and I will continue to serve them by promoting connectivity and safety this summer. I am extremely honored to provide residents the opportunity to share a ride of unity, and the Promise Zone Ride aims to provide awareness of resources and assets block-by-block in our community,” Alderman Rainey said

The bike ride will be a family-friendly event suitable for anyone who can ride a bike. The five-mile route will start and end at Garden Homes Square and will visit a number of important community sites in the 1st and 7th Aldermanic Districts. Bike marshals will guide riders through historic neighborhoods, past the Century City Tower and Century City I development, near major employers including DRS Power & Control Technologies and Integrated Mail as they promote the community and the healthy benefits of biking. The path will also cross near schools including Samuel Clemens, Milwaukee Collegiate Academy, and Hope Christian School, along natural environment amenities including Lincoln Creek the Oak Leaf Trail, and many more sites.

Following the ride, festivities in Garden Homes Park will continue into the afternoon with games and educational activities organized by the Wisconsin Bike Federation's “Share and Be Aware” ambassadors, and the annual Garden Homes “Praise 4 Peace March & Rally,” organized by Crossing Jordan Ministries.

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