



## Waukesha County Department of Health and Human Services

Contact: Nicole Armendariz Phone: 262-548-7902 **FOR IMMEDIATE RELEASE** Date: Wednesday, May 31, 2017

## WAUKESHA COUNTY AND LOCAL PARTNERS TO CONDUCT COLLABORATIVE COMMUNITY HEALTH TELEPHONE SURVEY

(WAUKESHA, WI) – If you get a call from Management Decisions, Waukesha County leaders urge you to pick up the phone. Starting tomorrow, June 1, 2017, a community health telephone survey will go out to county residents to evaluate the community's most pressing needs. The survey, a collaboration among community health partners, aims interview a random sampling of about 400 residents."

"I encourage all Waukesha County residents help us conduct this important research," said Ben Jones, Waukesha County Health Officer. "If you receive a phone call from Management Decisions, please take the time to answer the survey questions."

The anonymous survey will take about 18 minutes to complete. It focuses on issues such as access to health care, tobacco and alcohol use, diet, physical activity, cancer prevention, heart health, injury prevention, immunizations, children's health, mental health, and chronic disease. The new data will supplement 2015 community health assessment data with the ability to analyze trends over time. Results will be released later this year.

The community health survey is aimed at meeting several objectives:

- Documenting local health status related to Wisconsin's state health plan priorities
- Identifying local behaviors or risk factors that present opportunities for health promotion and health care cost reduction
- Tracking the success of community health improvement activities
- Allowing partners to document population health indicators to help guide health improvement efforts

## **Community Health Survey Local Health Partners**

Waukesha County's Public Health Division, Ascension, Aurora Health Care, Children's Hospital of Wisconsin, Froedtert & the Medical College, and ProHealth Care are working in partnership to coordinate the survey. It is being conducted by Management Decisions in partnership with JKV Research, an independent research firm that specializes in community surveys.

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