



# Mike Kuglitsch

STATE REPRESENTATIVE • 84<sup>TH</sup> ASSEMBLY DISTRICT

**FOR IMMEDIATE RELEASE**

**Contact: Rep. Mike Kuglitsch (608) 267-5158**

**May 10, 2017**

## **Representative Kuglitsch Endorses New Delivery Option**

**Madison**—Representative Mike Kuglitsch (R-New Berlin) released the following statements following the Assembly vote approving Personal Delivery Devices for use on Wisconsin sidewalks and crosswalks:

*“I believe it our job as legislators to allow innovation and emerging technologies to prosper and to be welcome in our state.”*

*“This bill identifies Wisconsin as a technology leader in the Midwest and provides a free market solution to the last mile delivery dilemma, which accounts for 20-40% of delivery costs using vehicles and drivers.”*

*“The potential uses for PDD’s are extensive, ranging from grocery or meal delivery to the final leg of an online product shipment. The devices will reduce theft of delivered packages by locking merchandise in the PDD and opening only when the recipient unlocks the device using their phone. They could also increase efficiency of parcel delivery services from the current average of 120 packages per day to as many as 400 packages.”*

*“Once fully implemented, the manufacturer estimates the cost of a PDD delivery to be less than \$1 per order.”*

*“Of the 5.4 million human interactions in 73 cities across the world, no injuries have been reported and no citations have been issued by law enforcement for the activities of a Personal Delivery Device.”*

*“Wisconsin is the first state in the Midwest to open its markets to Personal Delivery Devices, which use a proprietary mapping, navigation and obstacle avoiding software that defers to pedestrians through the use of nine cameras, a sensor suite and a remote operator.”*

###