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April 13, 2017

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**The Republican Party of Wisconsin Launches Digital Ad Campaign and Website Targeting the Wisconsin Democrats' Disarray**  
*[DemocratsInDisarray.com](http://DemocratsInDisarray.com) highlights Democrats' Dysfunction*

[Madison, WI]— Wisconsin Democrats are in disarray. The Republican Party of Wisconsin is launching a statewide digital ad campaign and interactive website today featuring the Democrats' dysfunction, failed leadership, and lackluster election performances since 2010 – even as Democrats desperately seek to prop up Senator Tammy Baldwin's weak record ahead of the 2018 election. The world through the eyes of Wisconsin Democrats must be a sad place, and Wisconsin Republicans will continue working to hold them accountable.

**Visit [DemocratsInDisarray.com](http://DemocratsInDisarray.com) to see more!**

“While Republicans continue to enact bold reforms that have Wisconsin moving forward, Democrats in Wisconsin are in disarray, offering only obstruction and the same, tired policies from yesterday that have resulted in this historic low point for Democrats,” said Alec Zimmerman, spokesman for the Republican Party of Wisconsin. “As the last major statewide elected Democrat, vulnerable Senator Tammy Baldwin owns this dysfunction and will struggle to succeed in 2018 because of it.”

The interactive [website](#) is cast as a view from Wisconsin Democrats' headquarters that includes a number of icons that users can scroll over to learn more about the Democrats' disarray. This includes:

- Historic [Electoral losses](#) going back to 2010
- Senator Tammy Baldwin's [scandal at Tomah](#)
- A field of [potential gubernatorial candidates](#) dropping out left and right
- Democrats [playing games](#) instead of doing their job

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