

City of Madison: Vision Zero: City to lower speed limit on Milwaukee Street

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Beginning Monday, October 12, the City of Madison will move to the next stage of speed changes in this city-wide effort for the Vision Zero initiative. The posted speed limit on Milwaukee Street from just east of Fair Oaks Avenue to Thompson Drive will change from 35 mph to 25 mph. Similar to the recent East Washington changes, digital signboards will temporarily be placed in the area to remind drivers of the speed limit changes.

In the last 5 years there have been 9 people seriously injured in traffic crashes on Milwaukee St. Two of the people seriously injured were walking across Milwaukee Street. Lowering the speed that people are driving is a key factor in changing the severity of the outcome of a crash.

Additional streets that will have speed limit reductions later in 2020 include:

- Gammon Road from Watts Road to Colony will change from 35 mph to 30 mph
- Prairie Road from Raymond Road to Maple Grove Rd from 30 mph to 25 mph
- McKenna Boulevard from Raymond Road to Watts Road will change from 35 mph to 30 mph
- Post Road from Fish Hatchery Road to Irvington Way from 30 mph to 25 mph

News release on previous reduction to East Washington Avenue
[Vision Zero: City to Lower Speed Limit on East Washington Avenue](#)

What is Vision Zero?

Vision Zero is a data driven strategy intended to eliminate traffic deaths and severe

injuries on City streets by 2030 while increasing safe, healthy, equitable mobility for all. For more information about the City of Madison's Vision Zero initiative and to sign up for Vision Zero news updates, please see www.cityofmadison.com/visionzero